



FEEL THE COLORS AROUND YOU

GENERAL CONSULTATION

1. Our Service: Addressing Your Unique Needs
 - Personalized Approach for Individuals Seeking Personal Branding
 - Tailored Solutions for Companies with Diverse Color Needs
 - Expert Guidance in Implementing Effective Color Strategies
2. For Companies with Established Branding
 - The Role of Color in Brand Positioning
 - Importance of Regular Brand Assessments, Including Color Audits
 - Our Methodology for Evaluating Brand Colors and Positioning
 - Enhancing Brand Equity Through Strategic Color Adjustments
3. Helping Small Companies Develop Brand Identity
 - Importance of a Strong Brand Foundation for Small Businesses
 - Step-by-Step Process for Creating a Mood Board
 - Establishing a Color Palette as the Basis for Brand Development
 - Integrating Brand Colors Across Marketing Materials

4. Benefits of Our Consultation Services

- Enhanced Brand Recognition and Memorability
- Improved Customer Perception and Emotional Connection
- Increased Competitiveness and Market Positioning
- Practical Guidance for Implementation and Long-Term Success

5. The Consultation Process

- Initial Consultation: Understanding Client Goals and Objectives
- Color Analysis and Strategy Development
- Presentation of Recommendations and Adjustments
- Implementation Support and Follow-Up

THANK YOU

