



FEEL THE COLORS AROUND YOU

# COLOR THEORY CERTIFICATION

## 1. Introduction

- Overview of Color Theory
- Importance of Color in Design and Communication
- Objectives of the Certification Course

## 2. Fundamentals of Color Theory

- The Color Wheel
  - Primary Colors
  - Secondary Colors
  - Tertiary Colors
- Color Properties
  - Hue
  - Saturation
  - Value
- Color Harmony
  - Complementary Colors
  - Analogous Colors
  - Triadic Colors

## 3. Psychological Effects of Color

- Cultural and Historical Influences
- Color Symbolism
- Emotions and Reactions to Colors
- Color Preferences and Personality

#### 4. Color in Design

- Color Schemes for Web Design
- Color Accessibility and Usability
- Color in Branding and Marketing
- Color Trends and Forecasting

#### 5. Practical Applications of Color Theory

- Color in Fashion and Interior Design
- Color in Digital Art and Illustration
- Color Correction and Grading

#### 6. Tools and Resources

- Digital Color Tools and Software
- Color Matching Systems (Pantone, CMYK, RGB)
- Online Color Theory Resources and Communities

#### 7. Case Studies

- Successful Color Implementations in Real-world Projects
- Analysis of Color Choices in Popular Brands
- Portfolio Showcase of Color Theory Applications

#### 8. Certification Requirements

- Course Modules and Quizzes
- Final Project or Portfolio Submission
- Certification Exam

## 9. Benefits of Certification

- Career Opportunities
- Recognition in the Industry
- Skill Enhancement and Professional Development

## 10. Conclusion

- Recap of Key Learnings
- Encouragement for Continuous Learning and Practice

## 11. Course Instructor and Expertise



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Fatima Al Shirawi is an Emirati founder and entrepreneur of The Gracious F Colour Consulting Company. With a passion for Travel, education, and giving back to the community. Education: BA in Sociology and Marketing from George Washington University, DC. Certified NLP Practitioner ( Neuro-Linguistic Programming ). A short course in Fashion Design from Polimoda Institute in Florence, BA in – Fashion Design from London College of Fashion. Certified Colour Consultant from the Colour Affects Institute.

Fatima Al Shirawi values empowering women to be educated and their best self individually and professionally. Sharing her knowledge and expertise to serve the community and support local and youth talent. Learning every day and developing helps her team to grow and exceed in their individual and professional lives.

# THANK YOU

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